

As General Manager for KFBI, I was very lucky to have Andy Bloom help with introducing Howard Stern to the Las Vegas marketplace. What would have most likely been a disaster without his help turned out to be a huge success. Andy not only anticipated everything that would happen, he provided a playbook with every detail, composed letters I would send to listeners who complained, and provided talking points for the media. I had both local and national TV news coverage every day. He advised us how to keep advertisers from canceling after being contacted with threats of boycotting their business and doing protests if they did not cancel their advertising. Andy has all of this ready and waiting for us to execute. In more than 30 years of broadcasting no one has come close to what he did for me!

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